

TONY PFAU

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demos <http://www.avpfilms.net>

Experience: *Over 25 years creating award winning film and motion digital arts productions for: commercials, features, documentary, promotions, corporate communications, marketing. Also providing project coordination, logistics management, creative development and scriptwriting and consulting.*

1986- present **AVP Films LLC – Freelance & Production Company**
Commercials-Director/ DOP / Writer / Producer/ Editor
Features: UPM, Locations, Extras Casting, VFX Supervision
Denver, CO, Minneapolis, MN, Los Angeles, CA, Austin, TX

COMMERCIAL REEL AVAIL ONLINE- PROJECT LIST ATTACHED

<http://avpfilms.net/reels.html>

Produced, directed or shot film and tape, television commercials, corporate image and training videos, music videos. Interviewed both executive and employees of companies like, Air Methods, Great West Life, NRC Broadcasting, Salem Broadcasting, Starz-Encore, EchoStar Communications, Qwest, FedEx, Saturn, Cisco Systems, Hewlett Packard, Southwest Airlines and more. Clients Include, Air Methods, Great West Life, Mother's Car Stereo (retail campaign) Starz-Encore, RE/MAX International, U S WEST Inc., AT&T Broadband, MediaOne-DigitalNextTV, Pentax Corporation and advertising agencies. Created innovative marketing programs from concept through completion. Created numerous live action with virtual 3d programs. (see website for recent work and demos.) Produced independent feature and developed and wrote screenplays for feature film production. Expert in 35mm, 16mm film, HiDef, MiniHiDef and other formats. Edited most of the projects completed on numerous non-linear and linear systems and graphics software. (see awards)

2008-2009 **CSB School of Broadcasting**
Denver Campus
Instructor- Part Time

Instruct broadcasting students on different aspects of the broadcasting and production industry. Courses taught; Editing; Final Cut Pro, Cinematography/Videography; lighting, camera operation, Commercial Production.

2002-2005 **Colorado Film School / Aurora Community College**
University of Colorado-Denver / Red Rocks Community College
Heat Campus; Lowry- Colorado Film School
Adjunct College Instructor: Production Management – film production

Instructed film students in the production breakdown, project cost analysis, using Excel for cost analysis and reporting, using MovieMagic Scheduling. and production processes combined with

budgeting and management skills. Taught Intro to 16mm production, film, lighting, and equipment usage. Managed production of student film projects and post production.

1992 **One Heart Productions**
Producer
Hollywood, CA

Produced packages of Karaoke music videos for nationwide distribution. Managed 6-10 directors and creatives during simultaneous production of 14 projects per disc.

1990- **Morey/Mahoney Advertising**
Broadcast Producer
Denver, Colorado 80231

Managed TV and print photography production for growing advertising agency. Functioned as an in house producer for production of over 50 television spots . Clients: Tier 2 Cultural Arts Foundation, Grease Monkey, Quiznos Sandwich shops, Pak-Mail Centers, KPBI radio, KOOL FM, Round the Corner Restaurants, KBCO FM, Pace Warehouse.

1986- **International Productions**
Contract Executive Producer/General Manager
Denver, Colorado 80231

Managed full service Production Company including two recording studios, stage, editing suite. Produced motion pictures, television commercials, corporate film, music and radio productions, slide presentations. Monitored & maintained financial position of the corporation. Clients included: Local ad agencies, National Potato Board, National Jewish Hospital, Coors Brewery, Ski the Rockies television show, RE/MAX International, IBM, Mountain Bell, Deep Rock Water.

1985- **Freelance: 1st AD, Line Producer/ Director/ Locations**
Denver, CO & Los Angeles, CA

Freelance producer/director; television commercial production. Worked with both agencies and production companies. Experienced in all phases of production concept through completion. Managed multiple production and creative teams required to film multiple projects simultaneously. Experienced in both film and tape production. Managed projects throughout the United States and Canada.

1981-1985 **Communications Inc.**
Asst. Production Manager/audio engineer
Denver, Colorado

2003-Present **HOME Real Estate-**
Centennial Colorado
Associate Broker

Licensed real estate broker and realtor, residential re-sale, land, investment brokerage, market area statistical analysis, web and technology for advanced marketing of properties.

Education

2002- Licensed Real Estate Broker—CO-HOME REAL ESTATE
1982 University of Colorado at Denver: Theater
1980 Colorado Mountain College: Business Management

Awards

1986 Cine Golden Eagle "Potatoes the American Way"
1987 DAF Alfie Award
"Partnership for Drug Free Colorado"
1989 BPAA Gold Key
"RE/MAX: Take a Step Above the Crowd"
1992 DAF Alfies: Grand Alfie Winner: Quiznos, Tier Two
Halo Awards: Best of Show: Mentor PSA
1999: Flame Award Winner BPAA Gold Key:
2001: National Cable Broadcasters Award- 911 Flag
2007: Herme's Gold Winner-Great West Healthcare HSA

References: Available upon request

Commercial or corporate demo available upon request. <http://www.avpfilms.net>

• Feature Credits

- **"Imagine That"** Paramount Pictures-Karey Kirkpatrick, Eddie Murphy- Denver Extra's casting 1st asst.
- **" Fairy Fort "** director of photography, April 2006, Mason TX director; Laurie Powers
- **"Death of a Romance"** director of photography March 2006, director: Jon Brown
- **NBC-** "Frozen Joe " 2006 Olympics Short-Copper Mountain CO-extras' casting
- **"Fast Food Nation"**, Austin TX- Colorado Springs Unit -locations dept, Colorado Unit.
- **Looking for Sunday;** Ion Films-9/2005 -Extras Casting
- **Catch and Release,** 2005- Sony Pictures-Boulder CO unit-Extra's casting
- **"Moosie"** -Sunstone Communications UPM/ Associate Producer 7/98 on location Colorado
- **"Asteroid"** NBC-mini-series. ; Assistant Location Manager, Dutch Productions: 1996
- **"Ninjas at Mega Mountain":** (Feature) Locations; Sheen Productions (Tri Star) :
- **"Going West In America":** Paramount Pictures: Extra

Screenplays

- **"Artifact"**-feature film 2004 (un sold)
- **"The Doorstep-an American Christmas Story"**-co author with Michael Davis 2002
- **"Newsguys"**-feature film "comedy" 2001

Commercials National and Regional and Corporate TV -recent

- **Citizens for Responsible Energy** 08/09 Viral Campaign
- **"The Manny Can Effort"** Episodes 1 and 2 animated web series.
- **Verizon-** Network Surprise- Winter Park CO- extras coordinator
- **Air Methods Inc.-** The Bell 429 Air Amulance- product launch
- **"Dishy Dog"** **"Just ask the Dog"**- video presentation
- **"SpinFlush"** Product Launch and direct response TV :60

- **Jack 105.5 FM-** "Jackpot" animated spots package
- **KCUV Radio-** "Lot Man" 4 :30's television commercial campaign
- **NRC Broadcasting-** Jack 105.5 FM Spring 07 Campaign
- **Great West Health Care-**Kaz Creative-HERMES GOLD WINNER- GWL HSA
- **Mother's Window Tint-** San Antonio, TX-retail TV 1-06 -present
- **Drive Thru TV,** MPLS, -Walmart- real people casting director 8/2004
- **RE/MAX** International 8/2004 A.D. "A day in the Life"
- **Starz-Encore** "Summer Pak" 4 spot national run 8/02
- **"Freedom Flag"** National PSA ,AT&T 11/2001 Director/Cameraman
- **EchoStar Communications:** PVR Intro and RoadShow
- **Westminster Mall Holiday** Spot package Spring:Summer:Fall 1/2001 DP
- **GETNETWISE National PSA** TV:30 12/2000 Director/Cameraman 11/2000
- **Rockywood Productions** " Music Video" Camera Operator 7/2001
- **Westminster Mall** Holiday Spot: Director 10/2000
- **AT&T Broadband** ; "Brand Responsibility" 8/2000 Director/Producer
- **MediaOne,** AT&T "Brand Zone" 5/2000 Director/Producer
- **Cornerstone Concepts:** Corporate 4/2000
- **MediaOne DigitalNextTV : National TV** :30 "Choices " TV :30 "Tale of Two Chairs" 1/2000
- **Cornerstone Concepts:** "Information to Action" Film promo and CD-ROM 9/2000
- **MediaOne** "Introducing **"Dottie Dot Com"** Pilot program 7/99
- **U S WEST** "**Go For the Gold**" 1998 Gold Key Winner!
- **U S WEST** Denver International Airport "**Business Center Video**" 3/99
- **Media One:** "**Gameboard**" 3d Hybrid: Visual Effects Director 4/99
- **U S WEST Consumer Services** National Employee Overview director/producer 6/99
- **MediaOne Group** Executive Interviews: Federal Express, Southwest Airlines, Saturn 3/99
- **"It's All American History";** Atlanta Hawks Lenny Wilkens Interview TNT
- **"Online Caller Alert":** U S WEST director/Producer 1/99
- **U S WEST** TV Commercial :30 "Oregon Neighbors" 6/98
- **U S WEST National TV** Commercial :30 "Strike" 8/98
- **U S WEST** National Megabit Services Launch Video "The Wait is Over" 5/98
- **NORTEL NETWORKS/ US WEST** Network 21 High Speed Networking Sales Video 4/98
- **U S WEST DEX** "Audio Information Services" 1/98
- **U S WEST CORPORATE** "McCormick Tribute" 1/98
- **CISCO, HP, INTEL** ; xDSL: Interviews with industry executives: John Chambers; Cisco Systems, Lew Platt; Hewlett Packard Charles Barret; Intel Inc. 12/97
- **U S WEST INVESTOR RELATIONS** "You Have the Power" 35mm 5/97
- **"New Ventures Seed Money"** 6/97 "Flame Award Winner"
- **"The 100 Year Flood: Grand Forks North Dakota"** Documentary Grand Forks Flood 4/97
- **U S WEST and the 2002 Winter Olympics** 11/97
- **Race For the Cure:** Denver Race Documentary 10/97
- **"Media One Group** : History Program 11/98
- **U S WEST** "Disaster Recovery Training Program"
- **U S WEST** "Introduction to the Local Loop"
- **"Changing a Perception: The Wells Fargo Network"** 11/96

- **"Fast Company"**: 15 minute 3d animation and live action hybrid 5/95
- **CACTUS COMMUNICATIONS "Your Value Card"**: Customer Sales tape 4/95
- **"MRG Sellers Tape:"** business documentary 1/95
- **Round the Corner Restaurants** 3 :30's tabletop and studio. 1994
- **Pace Membership Warehouse** National TV :30 1994
- **Metro Brokers:** NATIONAL TV Campaign 1993
- **RE/MAX International: International Productions:** all pkgs since 1981
- **Pioneer LCD:** Package of 14 Karaoke Music Videos 1993
- **Anti Aids Coalition** :30 psa 1992
- **RE/MAX International** :30 Children's Miracle Network 1991
- **Shamrock Broadcasting:** KOOL 105.1 fm Television Package 1991
"Clinton" "Hot Spots", "Shorts"
- **Grease Monkey:** NATIONAL I TV 2 :30's 1991
- **Quiznos** 3:30's 1991
- **Tier II Cultural Arts Campaign** 28:30's 1991
- **Advertising Consortium:** NATIONAL Kampgrounds of America :30 Fire 1990

Production Credits from 1981-90 include national television spot work, numerous corporate and documentary productions including work for JWT/Ford-Hardee's-Frontier Airlines.